

Breaking News.....

From San Francisco Chronicle, 10 March 2013

Black Tulip is a Showpiece!

Magnolia BLACK TULIP® features in an article about magnolias in the San Francisco Chronicle.

Nurseryman and gardening writer Erle Nickel says that “one of the most beautiful sights on the streets in early March is magnolias in bloom. It’s hard to miss their spectacular flowers, especially since they appear before the trees leaf out”. And which magnolia is the best? Why, Black Tulip of course!

In Mr Nickel’s own words: “Black Tulip is a goblet-shaped magnolia and has one of the most tightly held flowers of all the soulangeana types, certainly one of its most attractive features. Then there’s the color, described variously as burgundy-red, maroon, reddish purple, even blackish red. Whatever description you choose, there’s no denying the richness of hue. The flowers are simply stunning. Like other soulangeanas, Magnolia Black Tulip’s 6-inch flowers emerge in spring, before the foliage arrives.”

He continues, “Black Tulip is an excellent choice for a smaller magnolia, as it typically only reaches 15 to 20 feet in height, with a width of 6 to 10 feet. The modest size and showiness give it a versatility that larger magnolias can’t provide. It can be located wherever you have a sunny spot and can even be used as a close-range focal point in a container. Locate it where you want to add late-winter interest to your garden or mass it to form your own “tulip” grove. It can also be planted in a row and used as a backdrop for smaller shrubs.”

Wow – with such a glowing recommendation, your customers will be sure to want their very own Black Tulip showpiece!

Best regards,



Anthony Tesselaaar Plants

San Francisco Chronicle



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BLACK TULIP®